



# ENTERPRISE EFFUSION CURRICULUM MAP

How Enterprise Effusion can support the achievement of;	How Enterprise Effusion can support the achievement of;	How Enterprise Effusion can support the achievement of;	How Enterprise Effusion can support the achievement of;	How Enterprise Effusion can support the achievement of;	How Enterprise Effusion can support the achievement of;	How Enterprise Effusion can support the achievement of;	How Enterprise Effusion can support the achievement of;
PHSE & Citizenship Key stages 3 & 4	National Guidance on Enterprise Education	QCA WRL Framework 2008	GCSE Business & Communication	Diploma in Business, Administration & Finance	S/NVQ Business Enterprise Levels 3 & 4	Other Business/ Career related subjects at FE & HE levels inc	Skills & Attributes Developed
<ul style="list-style-type: none"> <li>- Develop self-confidence &amp; self-esteem</li> <li>- A strong sense of self identity &amp; to value ones-self</li> <li>- Respect for others, cultures &amp; beliefs</li> <li>- Reflect &amp; build on own experiences &amp; values</li> <li>- Discussion &amp; debate</li> <li>- Explore local, national &amp; global opinions &amp; values</li> <li>- Communication, participation &amp; responsible action</li> <li>- Making positive choices</li> <li>- Contribute to the community &amp; society</li> <li>- Developing good relationships &amp; mutual understanding</li> </ul>	<p>Stage 1 – tackling a problem or need Stage 2 – Planning a project or activity Stage 3 – implementing the plan Stage 4 – evaluating, reviewing &amp; reflecting</p> <ul style="list-style-type: none"> <li>- Handle uncertainty &amp; respond positively to change</li> <li>- To create &amp; implement new ideas &amp; ways of doing things</li> <li>- To make reasonable risk/reward assessments &amp; act upon them in one's personal &amp; working life</li> <li>- Innovation</li> <li>- Creativity</li> <li>- Risk-management</li> <li>- A 'can-do' attitude &amp; the drive to make ideas happen</li> <li>- Ability to manage one's own finances</li> <li>- To become questioning &amp; informed consumers of financial services</li> <li>- To understand the business context</li> <li>- Make informed choices between alternative uses of scarce resources</li> <li>- An enterprising environment; a school, community or business setting</li> <li>- An environment where young people are given autonomy to tackle relevant problems or issues that involve an element of risk &amp; uncertainty about final outcomes, as well as reward for their successful resolution.</li> </ul>	<p>1 Recognise, develop &amp; apply skills for enterprise &amp; employability</p> <p>3 Learn about the way business enterprises operate, working roles &amp; conditions, &amp; rights &amp; responsibilities in the workplace</p> <p>5 Relate own abilities, attributes &amp; achievements to career intentions &amp; make informed choices based on an understanding of the alternatives.</p> <p>6 Undertake tasks &amp; activities set in work contexts</p> <p>8 Have experience (direct or indirect) of working practices &amp; environments</p> <p>9 Engage with ideas, challenges &amp; applications from the business world</p>	<p>2.1 Process of Communication 2.2 Paper 2.3 Organisations 1.5 People 2.2 Recording 2.3 Presentation 3.2 Documents 4.2 Health &amp; Safety</p>	<p>Level 1 1.1 Business Enterprise 1.3 Personal Finance &amp; Financial Services 1.4 Teams &amp; Communication in Business 1.5 Customer service 1.6 Sales 1.7 Preparing for Work</p> <p>Level 2 2.1 Business Enterprise 2.2 Business Communication 2.4 Personal Finance &amp; Financial Services 2.5 Business Finance &amp; Accounting 2.6 Marketing &amp; Sales 2.7 Teams in Business 2.8 Customer Service 2.9 Corporate Social Responsibility – Employers and Employees 2.10 Responding to Change in Business 2.11 Success at Work</p> <p>Level 3 3.1 Business Enterprise 3.2 Business Communication 3.6 Marketing &amp; Sales 3.7 Teams in Business 3.8 Customer Service</p>	<p>BD1 Check the likely success of abusiness idea BD2 Define the product or service of your business is going BD6 Make changes to improve your business BD7 Improve the quality of products or service BD9 Evaluate an existing business opportunity BD10 Get support for a creative business idea B11 Decide on a business location BL2 Choose a business premises BS1 Identify needs &amp; suppliers for your business EE3 Make deals to take your business forward EE4 Find innovative ways to improve your business EE5 Build relationships to build your business LG1 Choose a legal format that suits your business LG5 Assess the environmental impact on of your business MN1 Decide on the financial needs of your business MN2 Set &amp; monitor financial targets for your business MN3 Keep financial records for your business MN4 Manage cash flow in your business MN7 Get finance for your business OP1 Review the skills your business needs OP2 Plan what people your business needs OP3 Recruit people for your business OP5 Make sure people in your business can do their work OP6 Develop people's skills for your business OP7 Deal with workplace problems or disputes OP8 Change job roles and handle redundancy WB1 Check what customers need from your business WB2 Plan how to let your customers know about your products or services WB3 Plan how you will sell your products or services WB4 Advertise your products or services</p>	<p>Edexcel BTEC National award BTEC National Certificates BTEC National Diplomas BTEC Higher National Certificates BTEC Entry Level Certificate in Skills for Working Life NVQ (all levels) NVQ level 3 Business Start Up Advanced VCE in Business</p> <p>City &amp; Guilds SVQ in Business Start Up Certificate in Starting Your Business – Vocational 3</p> <p>CMJ Level 3 NVQ in Business Start Up</p> <p>ILM Level 3 Certificate in Starting Your Business Level 3 Introductory Certificate in Starting Your Business Level 3 NVQ in Business Start Up</p> <p>EDI Level 3 NVQ in Business Start Up</p> <p>VTCT Level 3 in business Start Up</p> <p>OCR Level 3 NVQ in Business Start Up Level 1 &amp; 2 Certificate in Career Planning Entry Level (2 &amp; 3) Certificate in Business Studies Level 2, 3 &amp; 4 National Certificate in Business Level 3 National Diploma in Business</p> <p>ASDAN Level 1, 2 &amp; 3 Certificate in Career Planning</p> <p>NOCN Foundation &amp; Intermediate Award for careers Education Preparation for Working Life</p>	<p>Organisation Thinking &amp; Learning Design Leadership Team Working Presentation Skills Decision Making Delegation Selling Negotiation Working to Deadlines Communication Open Mindedness Responsibility Ambition Pragmatism Respect for Evidence Confidence &amp; Assertiveness Positive Thinking Analysing Mind Willingness to Succeed &amp; Compete Commitment Skills Implementation World Affairs &amp; Citizenship</p> <p>Knowledge &amp; Understanding Innovation Financial Awareness Business Management Market Research Company Dynamics External Environments Personal Effectiveness International Trade Marketing Competitor Analysis Roles &amp; Responsibilities Distribution &amp; Logistics</p>

\* The above chart shows how the standard edition of Enterprise Effusion can contribute to and support the curriculum, dependent upon the use of supplementary material, how the game is delivered and the specific challenges set. Please note Enterprise Effusion can also be used to compliment all mainstream curriculum subjects by way of incorporating subject related game cards.

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